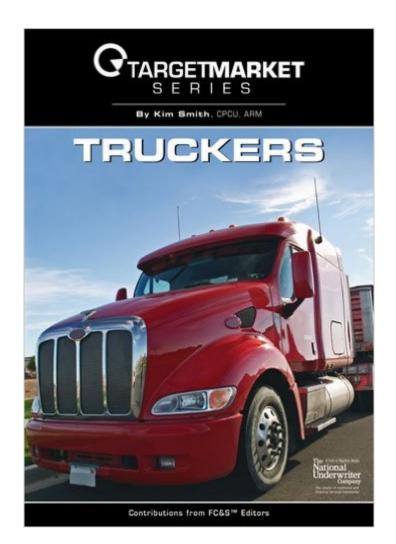
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Target Market Series - Truckers





Synopsis

Market-specific insurance and risk control information on Truckers. This is part of the Target Market Series. Includes print and online components. Packaged as a book with accompanying online checklists. This combined print-online format provides easy-to-use material that can easily be taken into the field. Includes information such as :* Industry background* Market profile and key industry groups* Underwriting concerns* Coverage considerations* Industry classification codes* Applicable endorsements* Glossary of common industry terms* Risk control considerations* Coverage checklists

Book Information

Series: Target Market Paperback: 236 pages Publisher: National Underwriter Company; 1st edition (January 4, 2008) Language: English ISBN-10: 0872187438 ISBN-13: 978-0872187436 Product Dimensions: 9.8 x 7.1 x 0.6 inches Shipping Weight: 14.4 ounces (View shipping rates and policies) Average Customer Review: Be the first to review this item Best Sellers Rank: #3,346,680 in Books (See Top 100 in Books) #37 in Books > Business & Money > Insurance > Automobile #1144 in Books > Business & Money > Insurance > Risk Management #16691 in Books > Engineering & Transportation > Automotive

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